

# Become a patron $\begin{array}{c} \text{of the} \\ \text{HELLENIC FOUNDATION} \end{array}$



Founded in 1932 Work of the Greek architect, Nikolaos ZAHOS





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## 1. The cité internationale universitaire de Paris, the only one of its kind in the world

#### A humanistic ideal revived

The cité internationale universitaire de Paris emerged from an utopian project in the 1920s to promote peace through the gathering of the world's young elite in the same place, in Paris.

On the initiative of visionary Statesmen (André Honnorat, Paul Appel), it was created thanks to the support of founding benefactors who enabled the first houses to be built on the site.

Today, it is a unique place that fosters dialogue among excellent students, researchers and artists from around the world who continue to promote its founding values of tolerance and sharing that are, more than ever, relevant today.



The Maison Internationale, built in 1935, contains a restaurant, a library, a swimming pool and salons

#### A crossroad of cultures

Welcoming over 12,000 residents of 140 different nationalities every year, the cité internationale encourages openness by practising the intermingling of different nationalities and the educational disciplines followed by the residents of its Houses.

The cité internationale has, since its creation, always placed academic excellence at the very core of its admissions policy by giving priority to the very highest level students, researchers and artists.



#### An exceptional site

Located in the 14th arrondissement of Paris, the Cité Internationale Park is a sheltered place, far from the hustle of the city. Its **34 hectares** allow the residents to flourish in lush green surroundings just a step away from public transport services.

Its **40 Houses** with their unusual architecture, constructed between 1925 and 1969, constitute a veritable life-size exhibition of 20th century architecture. Among the great architects who have made their contribution: Le Corbusier, Claude Parent, Willem Marius Dudok...

Five of the Houses are listed as historical monuments.

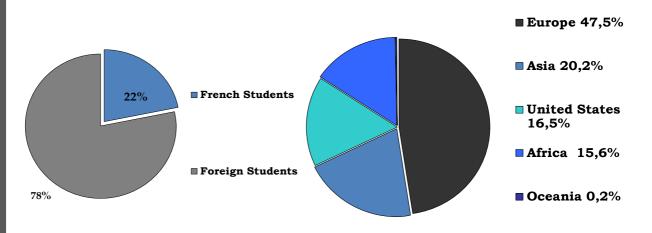
#### An institution that is open to the public

Apart from its park, which is accessible to the public, the cité internationale offers a wealth of activities and events that contribute to its intellectual and cultural influence: shows, concerts, conferences, panel discussions, architectural visits...

An estimated **12,000 people** use the cité internationale every day.

#### Who are the residents of the cité internationale?

12 000 residents hosted every year, 140 nationalities



Source: Report for the Foreign Students in French Education Institutions 2015-2016



## A few figures...

- 12 000 residents welcomed every year (78% from abroad, 140 nationalities),
- -40 houses
- 5800 housing units
- 34 hectares
- -7 libraries, 6 of which are spread among the different houses
- -1 swimming pool, 2 stadiums

- -60 different sports activities
- 1,000 events organised every year
- 12,000 visitors
- **32 000 spectators**
- -300 symposia and conferences held every year in the salons of the Maison Internationale
- 3 restaurants

Source: Report for the Foreign Students in French Education Institutions 2015-2016

# The Hellenic Foundation, an independent participant at the heart of a solid network of partners

As a **State-approved non-profit Foundation**, the Hellenic Foundation is an independent network partner that **is 80% self-financing**. It enjoys **the support of the Greek State**, essential for its development. The Foundation is managed by a **Board of Trustees** chaired by the Greek Ambassador in France and composed of the Rector of the Universities of Paris, the Chairman of the National Foundation for the cité internationale universitaire de Paris, three French figures and three Greek.



Outside view of the Foundation

## TODAY, THE HELLENIC FOUNDATION IS:

- -A total habitable surface area of over 3,000 m<sup>2</sup>
- 5 floors
- 74 housing units
- -84 residents of 25 different nationalities



# 2. The Hellenic Foundation, a gem in the cité internationale

#### The building's history

Constructed between 1931 and 1932, the Hellenic Foundation was inaugurated in December 1932 by Nicolas Politis, the then Greek ambassador to France. This construction was accomplished during a very difficult economic and social time for Greece. In March 1926, when the director of the cité universitaire, André Honnorat, addressed an official invitation to the Greek government inviting them to build a national student hall of residence in Paris, it seemed very unlikely that the latter would be able to accept this invitation. The conjunction of circumstances was too unfavorable to allow state financing.



Allocution of Mr Politis, Ambassador of Greece, 14th january 1931

However, the idea to raise money through a national fund drive, both within the country and outside it among the Greeks of the Diaspora, enabled this great project to be brought to fruition. A Pan-Hellenic fund raising effort was launched in 1927 supported by a massive press campaign. These various initiatives rapidly bore fruit. The sum of 2 million Drachmas was collected by 1928. A decisive step towards achieving the construction was taken thanks to the quick success of the fund raising effort. The idea of creating a Hellenic student hall of residence had fired the imagination of many.

The Hellenic Foundation is, in this sense, the work of the people who, even in the circumstances of destitution in which they lived, had understood the crucial importance of being present in the great work of the cité internationale universitaire de Paris.



#### A veritable gem of Neo-classical architecture

**Designed in 1931 by the Greek architect Nikolaos Zahos**, official spokesman for the Greek State in France for issues concerning architecture, and inaugurated in 1932, the Hellenic Foundation is **one of the most majestic buildings** in the cité internationale universitaire de Paris.

Zahos wanted to make the Hellenic Foundation an interpretation of the "Greek theme" at the heart of this "international theme" park that the cité universitaire represents. He therefore opted for a meaningful architecture: the architecture of a Greece far from Greece, an utopian architecture for ideal communities.



It is the main façade that catches the eye of most visitors. The avant-corps has a monumental porch with four Ionic columns that stand seven metres high. It is a condensed version of a Greek temple that the architect Zahos positioned in front of a five-storey building, that includes a garden floor.

The "main floor" situated above houses **the reception, salon, library and offices**. It is reached by a staircase that climbs both sides of the columns, embellished by **Art Deco style** blue mosaic tubs. A bas - relief based on the theme of the Phoenix occupies the summit of the main façade. A majestic metallic door with Greek patterns opens into the hall.



The salon is the reference area in the Hellenic Foundation: a fine mosaic that represents a Phoenix, a central element to Neo-classical composition, embellished with frescos by Pierre-Victor Robiquet, decorated by original photographs taken **Boissonnas** and furnished with an accompanying collection of furniture, and candelabras, provide the bowls classic vocabulary for the setting formed by four groups of Ionic columns, newel posts, friezes and mouldings.



With the exception of areas used for communal life (salon, lib rary), the organisation of the building is simple and rational: the rooms are divided on either side of a central corridor and look out from the long lateral façades: facing East-West, they receive an abundant amount of daylight.





The salon of the Hellenic Foundation

The Hellenic Foundation: a place to live in and a place with memories...

Many illustrious Greeks have stayed at the Hellenic Foundation since its opening (thinkers, philosophers, artists, architects, filmmakers, literary figures, politicians...). They contributed to the creation of one of the most important places of memory of the Greek Diaspora in Paris.

The House's former residents include Emmanouil Kriaras, the historian Nicolas Svoronos, architects Takis Zenetos and Aristomenis Provellegios, filmmakers Costa-Gavras and Théo Angelopoulos, musicians Georges Couroupos and Kyriakos Sfetsas, men of thought Kosta Axelos and Kostas Papaïoannou, artists Kosta Coulentianos, Memos Makris, Dimitris Mytaras, Pavlos, Yerassimos Sklavos, Panayiotis Tetsis, Vyzantios...



#### Spiritual home of Greek culture and artistic exchanges

The foundation regularly hosts **rich cultural events** within its walls: symposia, round table discussions, exhibitions, literary encounters, recitals, plays...

In 2017-2018, the Foundation will be hosting **special evenings** in tribute to poets as **Nikos Kavvadias**, **Kostas kavvafis**, **Kostas Karyotakis** conferences and projections dedicated to the Heptanisian school, a film projection from **Panos Karkanevatos**....

**Numerous Greek figures have participated** in events at the Foundation: Vassilis Alexakis, Costa Gavras, Angélique Ionatos...



Exhibition of artists Nelly Golanda and Aspasia Kouzouni in the salon of the Hellenic Foundation



The singer Angélique Ionatos at the Hellenic Foundation, accompanied by the singer and guitarist Catherine Fotinaki

The Hellenic Foundation has been involved in **major events** such as the UNESCO festival of French-speaking films. It also co-organises **events in partnership with other Houses** in the cité internationale universitaire de Paris. **Several cycles of round table discussions** have taken place over the last years on a series of issues related to European social and cultural topics.

These events, which take place in the residence's renovated grand salon, enable the influence of **Greek culture in France and Franco-Greek exchanges** to be developed.

Numerous visitors attend each of these events. The Foundation welcomed **over 3,000 visitors in 2010.** 

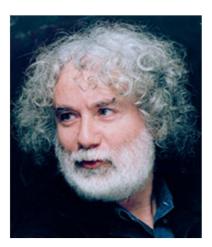


# Former residents of the Foundation share their thoughts on the Hellenic Foundation...



Costa Gavras, Former resident of the Hellenic Foundation

The filmmaker Costa Gavras lived at the Hellenic Foundation in 1957. He has fond memories of his stay, and acknowledges that "I would not have become what I am if I had not been welcomed at the Hellenic Foundation".



Georges Couroupos, Former resident of the Hellenic Foundation

The composer Georges Couroupos, former student at the Paris Conservatory studying under Olivier Messiaen, lived at the Hellenic Foundation from 1968 to 1971. Those 4 years were decisive in the composer's life; he says, "I could compare the years that I spent at the Foundation to an action-packed film: Politics, love, passion and creation".

Eirini Stavrakopoulou, Currently living at the Foundation

Eirini lived at the Hellenic Foundation for 3 years. She studied art and photography and completed her thesis at the University of Paris I.

"The friendly environment that encourages dialogue and exchanges at the Hellenic Foundation made me feel welcome and safe right from the moment I arrived. Living at the Foundation is also a precious financial help for a student as the rent is much less expensive than elsewhere". Chairwoman of the residents' committee in 2010, Eirini relaunched the Foundation's Cinema Club and organized numerous fetes and cultural events. The Foundation has taught her something essential, she declares "living together and the spirit of sharing and pooling".



# 3. The restoration project, the Hellenic Foundation revealed:

The Hellenic Foundation restoration project aims at returning the building to its original splendor, by **fully renovating** all **the bedrooms** and **communal spaces**.

#### Returning the building to its original splendor

- > restoration of the terrace
- > restoration of the communal areas
- > restoration of all the rooms

#### <u>Improved daily comfort for the residents</u>

#### Rooms that are pleasant to live in as well as being functional:

- > **Improving the house's interior** layout for optimal ergonomics,
- > Creation of en-suite bathrooms,
- > Complete **remplacement of furniture** while respecting the original design,
- > **High speed Internet** in all rooms

#### Modern and convivial communal living areas

- > Improving in the residents' communal living areas,
- > Renovation of the kitchens on the ground floor and 3rd floor in order to improve the quality of shared moments.

## Compliance with requirements of accessibility for people with reduced mobility (PRM)

- > Construction of an **outdoor**, wheelchair-accessible ramp,
- > Creation of **equipped accesses towards the communal areas**, of the residence.



#### A renovation project mindful of Sustainable Development

- > optimisation of **energy consumption**: low consumption systems, rainwater recovery,
- > Iimproving waste management,
- > use of materials that **respect the environment** (wood, paints, etc.).

#### The sponsored budget sought is 800 000 Euros all taxes included.

The total cost of the Hellenic Foundation renovation's works stands at 3 6000 000 euros.

The self-financing capacity of the Hellenic Foundation amounts to 1 500 000 euros of the total cost of the renovation.

The campaign "A Room in your Name", offers the possibility to "adopt" a room and fully renovate it. Since a lot of rooms have been adopted by different companies, we expect that a total of 200 000 euros will be successfully gathered by the campaign.

The sponsor budget that we are aiming for is that of 800 000 euros. Various companies have participated in this collective project: The interior decorating agency has contributed with the amount of 50 000 euros.

#### Financing Plan

Foundation Stavros Niarchos	Self-Financing	Campaign «A room in your name »	Sponsor Budget
1,1 M €	1,5 M €	0,2 M €	0,8 M €



# 4. The projects with which you would like to be associated

We are proposing to companies to participate in this major architectural building's ambitious renovation programme :

- Supporting the renovation as a whole, if you select this option, you will be able to contribute to the overall financing, with no particular allocation of funds,
- Or by choosing to allocate your donation to one or several of our specific projects: a room, a living area...

#### Some examples of projects that you could support:

Budget (tax incl.)

Restoration of the roof and of the Foundation's green spaces

200 000 euros

Complete renovation of a room 37 500 euros

Creation of one of the proposed new kitchens 150 000 euros

Restoration of one of the kitchens 50 000 euros

#### TOTAL AMOUNT OF THE RENOVATION

3 600 000 euros

For each project, we are able to offer compensations adapted to your personal preferences and the nature of your project.



## 5. Support our ambition for the Hellenic Foundation

Contribute to strengthening the high level university and cultural links between France and Greece,

Work to renovate a masterpiece of 20th century architectural heritage,

**Strengthen the appeal of France** as a host country for high level Intellectuals from Greece,

**Communicate with high potential students**, the future elite of tomorrow's world,

**Target your communication towards a country** within which you have strategic interests,

Take your place among a **prestigious international network** of partners,

**Organise upmarket events** in the Grand Salon of the Hellenic Foundation.





## 6. Suggested compensations

#### For companies and Foundations

CATEGORIES	DONOR	IMPORTANT DONOR	PATRON	IMPORTANT PATRON
Reference to the Donor or Patron in communication tools of the Foundation - Plaque of the Foundation - Press relations - Website - Public Relations (Inauguration ceremony)	<b>X</b> (Reference)	<b>X</b> (Reference)	<b>X</b> (Logo)	<b>X</b> (Logo)
Reference to the Donor or patron in the plaque that will be place in the entrance of the Foundation, or in a special plaque created for the complete renovation of an area ( roof, green spaces)	<b>X</b> (Reference)	<b>X</b> (Reference)	<b>X</b> (Reference)	<b>X</b> (Logo)
Use of the Foundation's salon for private events		х	х	х
10% reduction in the rental fees of the cité universitaire spaces (salon)				х
Guided tours of the Cité universitaire for personnel and clients		х	х	х
Subscription to the quarterly newsletter of the cité internationle "Cité ouverte"	Х	х	х	х
Invitation to all of the events organised by the Hellenic Foundation			х	х
Complimentary provision of photographs and/or any other documents to ensure the sponsor's corporate communication			х	х
Reference to the patron in the documents and communication tools of the cité internationale (internet, documents)	<b>X</b> (Reference)	<b>X</b> (Reference)	<b>X</b> (Reference)	<b>X</b> (Logo)

NB: these compensations are given as an example, the individual partnership will be adapted to the specific needs of your company.



## Tax deductions (France)

#### Companies |

A reduction in company tax of up to 60%, within the limit of 0.5% of turnover (French Sponsorship Act of 1st August 2003).

E.g.: a gift of 150,000 Euros will in fact cost you 60,000 Euros after tax deduction.

#### Individuals |

A reduction in income tax of up to 66%, within the limit of 20% of taxable income (French Sponsorship Act of 1<sup>st</sup> August 2003).

E.g.: a gift of 1,000 Euros will in fact cost you 340 Euros after tax deduction.

If you are subject to capital tax [*ISF*] a reduction in tax of up to 75% of the donation, within the limit of 50,000 Euros (French TE PA Act of 2006). E.g.: a gift of 1,000 Euros will in fact cost you 250 Euros after tax deduction.





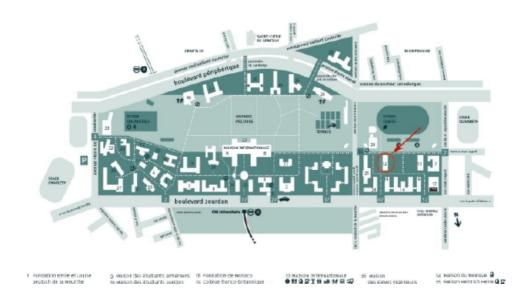
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